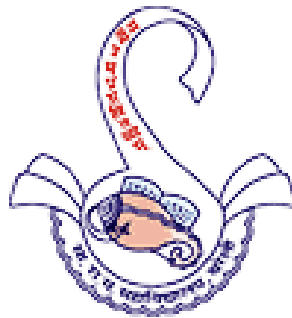


GENDER SENSITIZATION CELL

Sahu Ram Swaroop Mahila Mahavidyalaya, Bareilly



Activity Report

SESSION 2022-23

From 1 June 2022 till 31 May 2023

Gender Sensitization Cell

The Vision of Sahu Ram Swaroop Mahila Mahavidyalaya is “Women Empowerment through excellence in higher education, inculcation of moral and social values, personality development and inclusive growth for socio-economic change and sustainable development”. It is reflected in the year round academic, co-curricular, extracurricular and extension activities. It is the mission of the College to create women with intellectual competence, spiritual maturity, mental strength, who will champion the cause of justice, love, truth and peace and growth. Every year the college stakeholders renew their commitment towards women empowerment and gender sensitization.

Different cells has been drafted time to time in view of the National Policy for the Empowerment of the women. The policy of the college aims in developing a sustainable and inclusive environment by empowering the women and girls so that they can contribute to the development of the community. In this connection, a Gender Sensitization cell has been drafted in 2021, with the aim of facilitating gender inclusive- awareness, to encourage dialogue around gender equality and to bring about social change for better. The cell engrosses the awareness about gender issues and working towards and creating an enabling environment of gender justice.

Objectives of Gender Sensitization Cell :

Gender sensitization cell of college aims:

1. Fostering gender equality in all aspects of college life and in the society.
2. To empower the women with skills and self- confidence necessary for the participation in the development process of society and nation.
3. To maintain a favorable and dignified atmosphere for student.

4. Raising awareness towards women's role in socio- economic development of the society and country as a whole.
5. Creating awareness on women related issues through extension services.
6. Engaging various stakeholders from school, college, civil society organization and women groups in gender mainstreaming activities.
7. Creating consciousness and motivation towards gender equality in different sections of the society by organizing seminars, workshops and special lectures.
8. Providing counselling, guidance and life skill education to girl student.

The Annual Gender Sensitization Plan :

Objectives of the Annual Gender Sensitisation Plan is to chalk out the series of measures to be adopted in the academic session regarding gender sensitization –

- Organization of gender sensitization programmes - lectures, seminars, workshops, debates, showing films and documentaries etc.
- Introducing add-on certificate courses especially suitable for developing skills of girls – tailoring, dress designing, embroidery, mehndi art, interior decoration, painting, Cooking and Baking, nutrition.
- Organizing special lectures and workshops on Women health and hygiene, Domestic violence, Self Protection, Women Rights.
- Celebrating the 'Girl Child 'and enabling her education through "Beti Bachao Beti Padhao"
- Developing a forum for open dialogue and discussion on gender issues.

- Dealing with students having gender related psychological/emotional/physical issues as per the capability of the college as an academic institution.
- The Grievance Committee for dealing with grievances / complaints of students, teaching, non – teaching staff of the Institution and the prevention / action against gender related issues.
- Extension Activities for gender sensitization

The gender Sensitization Committee of the college monitors the implementation of the Annual Gender Sensitisation Plan.

Gender Sensitization Cell Members for Session 2022-23

- Dr. Radha Yadav, Coordinator
- Dr. Pratibha Pandey
- Dr. Abhilasha Saraswat
- Dr. Reena Tandon
- Dr Alka Jaiswal

ACTIVITY 1

Activity – Capacity Building Workshop	
Objective – Industrial exposure to Girl Students and encourage them to aspire for economic self-dependence	
Date – 30.07.2022	
Department Incharge	Dr. Pragya Rawat,
Faculty Participants	Dr. Shweta Agarwal, Pragati Agarwal
Guest Speaker	-
Number of Student participants (Class – UG /PG/Both)	34
Activity Details	<p>On July 30, 2022, the students of Commerce Department, were taken on industrial tour of Vadilal Industry, Parsakheda. Information about ice cream production, flavor, packaging, deep freezer machinery etc. were obtained by the students. Mr. Dinesh, Mr. Pankaj and Mr. Vishal of Vadilal Industry facilitated the industrial tour.</p> <p>Dr. Pragya Rawat, Dr. Shweta Agarwal, Pragati Agarwal and Medha NGO's Farad Alam and Ilma Parveen were present in the industrial tour.</p>
Outcome	This activity attempted to give industrial exposure to students and encourage them to aspire for economic self-dependence.
You tube video URL	-



ACTIVITY 2

Activity – Capacity Building Workshop	
Objective – Encourage Girl students to be financially aware and independent	
Date – 10.08.2022	
Department Incharge	Dr. Pragya Rawat,
Faculty Participants	Dr. Shweta Agarwal, Pragati Agarwal Divya Pandey Dr Reena Tondon Dr Archana Sharama
Guest Speaker	Sushil Saxena, NCFE, Mumbai
Number of Student participants (Class – UG /PG/Both)	32
Activity Details	<p>Commerce Department in collaboration with National Center for Financial Education (NCFE), Mumbai organized a Financial Awareness Program for financially empowering girl students. Sushil Saxena from NCFE was the resource person who introduced students with various financial concepts like budget, banking, fraud prevention, digital internet transactions, ELMS, credit cards, etc. A detailed discussion was held on Mutual Funds, PPF, and NPS.</p> <p>Dr. Anupama Malhotra, Principal and Dr. Pragya Rawat, Pragati Agarwal, Divya Pandey, Dr. Reena Tandon, Dr. Archana Sharma were present in the program.</p>
Outcome	This activity attempted to encourage students to be financially aware and independent. Financially capable woman will be more empowered and will also be able to make other people empowered.
You tube video URL	-





ACTIVITY 3

Activity – Essay Writing Competition on 'Role of women in the Indian independence movement'	
Date - 16.08.2022	
Department Incharge	Dr. Kanak Lata Singh
Faculty Participants	Mrs. Seema Agarwal Ms. Pratima Singh
Guest Speaker	-
Number of Student participants (Class – UG /PG/Both)	17 UG and PG Students
Activity Details	On 16th August 2022, Sociology Department of Sahu Ram Swaroop Mahila Mahavidyalaya organized an essay writing competition on the topic 'Role of women in the Indian independence movement', in which 17 graduate and post graduate students participated. Dr. Kanaklata Singh, Incharge of the department, and faculties Mrs. Seema Agarwal and Ms. Pratima Singh organized the program.
Outcome	The goal of this activity was to raise awareness on women's role in Nation Building and instill the values of Leadership in youth of the nation.
You tube video URL	-



Bareilly, Uttar Pradesh, India
Gangapur, Bareilly, Uttar Pradesh, India
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ACTIVITY 4

Activity – Capacity Building Workshop	
Objective – Enhance Presentation Skills and Public Speaking Skills of Girl Students	
Date – 02.09.2022	
Department Incharge	Dr. Radha Yadav
Faculty Participants	Ms. Jyoti Gupta Ms. Mahima Yadav
Guest Speaker	Mr. Arun Chitlangia, Agrim Aggarwal Foundation, Mumbai
Number of Student participants (Class – UG /PG/Both)	54
Activity Details	<p>One day online workshop on "Presentation Skills and Public Speaking" organized by Department of Education</p> <p>An online workshop on the topic "Presentation Skills and Public Speaking" was organized by the Education Department in collaboration with Agrim Aggarwal Foundation, Mumbai for the teachers and students of the college. Mr. Arun Chitlangia and Mrs. Sangeeta Agarwal, Founder, Agrim Agarwal Foundation, Mumbai were present as resource person in the workshop. At the beginning of the workshop, Dr. Radha Yadav, Head of the Department, introduced the subject and welcomed everyone to the program. Keynote speaker Mr. Arun Chitlangia suggested techniques to overcome the hesitation and fear of public presentation and discussed in detail the skills required for an effective presentation. Mr. Chitlangia also answered the queries of the students regarding the subject. The program was conducted by Ms. Mahima Yadav and the vote of thanks was given by Ms. Jyoti Gupta.</p>
Outcome	All participants were benefitted by the workshop. They learnt many techniques and strategies for effective presentation and Public speaking.
You tube video URL	https://www.youtube.com/live/oQWYIP5DNwQ?feature=share



SAHU RAMSWAROOP MAHILA MAHAVIDYALAYA, BAREILLY
(Affiliated to M.J.P. Rohilkhand University)

EDUCATION DEPARTMENT

in collaboration with

AGRIM AGARWAL FOUNDATION, MUMBAI

organizes

Online Workshop on

Presentation Skills & Public Speaking



02.09.2022, Friday



04:00 P.M. – 06:00 P.M.



MR. ARUN CHITLANGIA
Resource Person
Training Consultant
Agrim Agarwal Foundation, Mumbai



MS. SANGITA AGARWAL
Founder
Agrim Agarwal Foundation
Mumbai



ORGANIZING COMMITTEE



PROF. ANUPAMA MEHROTRA
Principal



DR. RADHA YADAV
HOD, Education Department

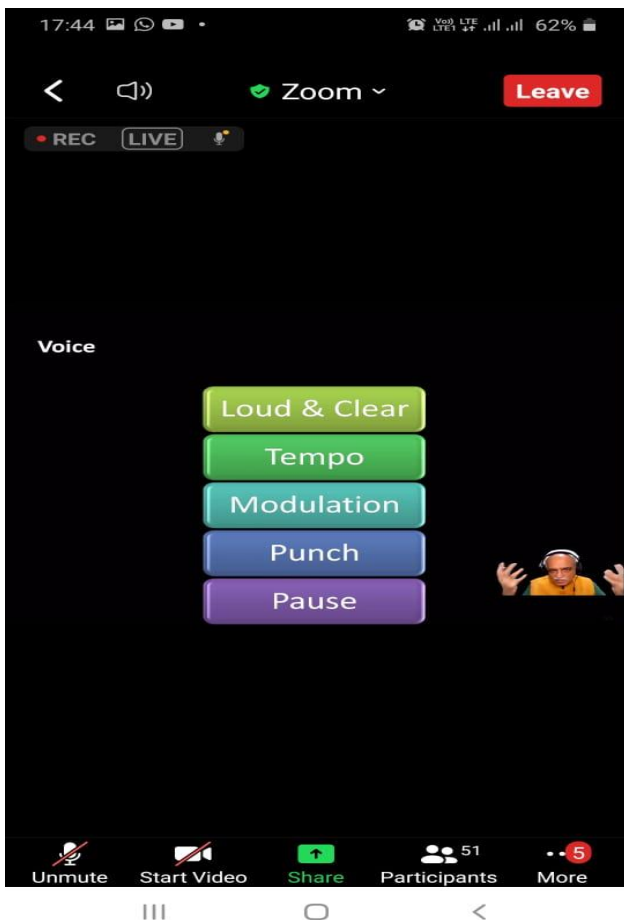
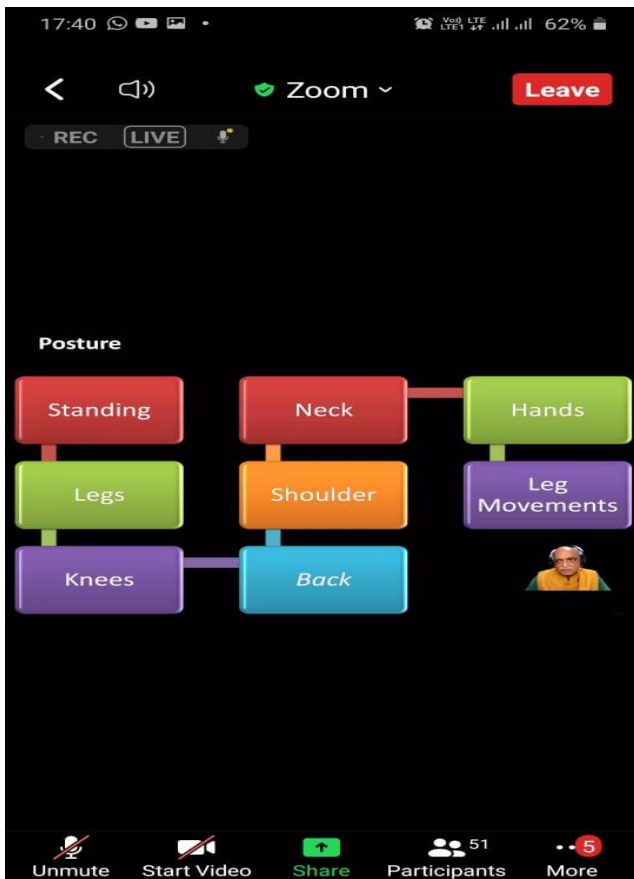


MS. MAHIMA YADAV
Convener



MS. JYOTI GUPTA
Co-Convener

Link to Register for workshop – <https://forms.gle/eeYzqy1oRTq43HKm6>





ACTIVITY – 5

Activity – Skill Development Program	
Objective – Economic Empowerment	
Date	18.10.2022
Department Incharge	-
Faculty Participants	Dr. Shashi Shukla, Prof Ruchi Gupta, Dr. Kanak Lata Singh, Prof Jyoti Sharma Dr. Seema Gautam, Dr. Preeti Singh, Dr. Deepshikha Singh, Dr. Geeta Agarwal, Dr. Alka Jaiswal Dr. Akanksha Rastogi, Prof Sushma Pal, Mrs. Shweta Maurya, Dr. Bina Yadav, Dr. Priyanka, Dr. Pragya Rawat
Guest Speaker	Mr. Ilyas Khan, Former Senior Assistant Director, DCH, Government of India, Ministry of Textiles, Bareilly
Number of Student participants (Class – UG /PG/Both)	82
Activity Details	A lecture on "Kaushal Vikas Karyakram" (Skill Development Program) was organized under the aegis of IQAC on 18/10/2022 at Sahu Ram Swaroop Mahila Mahavidyalaya, Bareilly. The Subject expert Mr. Ilyas Khan, Former Senior Assistant Director, DCH, Government of India, Ministry of Textiles, Bareilly, was the keynote speaker in the program. The speaker highlighted all the steps one will need to go through to start a business, to promote it, to buy, sell and earn profit from it. The students were informed about various schemes of the Government of India like "Pradhan Mantri Mudra Yojana" etc. The program was coordinated by Dr. Alka Jaiswal. On this occasion, Prof. Shashi Shukla, Prof Ruchi Gupta, Prof. Kanak Lata Singh, Dr. Seema Gautam, Dr. Preeti Singh, Dr. Deepshikha Singh, Dr. Geeta Agarwal, Dr. Akanksha Rastogi, Prof Sushma Pal, Mrs. Shweta Maurya, Dr. Bina Yadav, Dr. Priyanka, Dr. Pragya Rawat etc. were present. IQAC Coordinator Professor Jyoti Sharma expressed gratitude by presenting a sapling to Mr. Ilyas and thanking everyone.

Outcome	This activity attempted to Promote the values of Economic Independence and Self-reliance in students.
You tube video URL	



ACTIVITY – 6

Activity – Awareness Program on 'World AIDS Day'	
Objective – To Promote Health and wellbeing of Girl students	
Date - 01.12.2022	
Department Incharge	Prof. Radha Yadav
Faculty Participants	Ms. Mahima Yadav Dr. Divya Yadav Ms. Preeti Sharma
Guest Speaker	-
Number of Student participants (Class – UG /PG/Both)	UG and PG Students
Activity Details	On the occasion of 'World AIDS Day', an awareness program was organized by Education Department, in which the symptoms, causes and prevention measures were explained to the students by Prof. Radha Yadav, Head of the Department. Introduced to helpful lifestyle techniques for Dr. Radha Yadav introduced the students to the concept of <i>Equalize</i> , the proposed theme of World AIDS Day by the WHO, and emphasized the need for sensitive and equitable treatment of AIDS survivors. Around 60 students were present in the programme. Ms. Mahima Yadav, Dr. Divya Yadav and Mrs Preeti Sharma, faculties of the Department, were present in the program.
Outcome	This awareness programme aimed to make the younger generation aware about the causes, symptoms, tests and treatments for treating HIV infection. The activity was a constructive step in the direction to eliminate chronic diseases for making our planet safe and spreading awareness about AIDS disease.
You tube video URL	-



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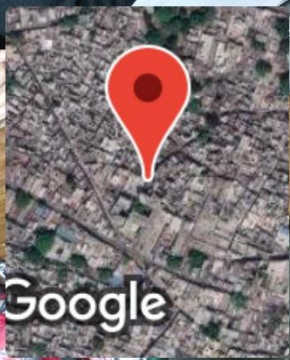
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543/11, Gangapur, Bareilly, Uttar Pradesh
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243005, India
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ACTIVITY - 7

Activity – Awareness Program on Constitutional rights of women and their status in India	
Date - 10.12.2022	
Department Incharge	Prof. Preeti Pathak
Faculty Participants	Ms. Shraddha Mishra Ms Sudha Gupta
Guest Speaker	-
Number of Student participants (Class – UG /PG/Both)	UG and PG Students
Activity Details	<p>On the occasion of Human Rights Day, a discussion on the topic "Human Rights in India: Contemporary Scenario" was organized by Political Science Department. The fundamental rights mentioned in the Indian Constitution and the current status of human rights in India were discussed. The main focus of the discussion was on the constitutional rights of women and their status in India. The undergraduate and postgraduate students - Ms. Samriddhi Singh, Alisha, Anjali, Priya Chaurasia, Supriya, Reveka, Kaushiki, Kayanat, Sanjana, Taiba Noor, Naila Qureshi etc. expressed their views on the topic. Around 55 students participated in the programme. Prof. Preeti Pathak, Incharge of Political Science department, introduced the students to the current scenario of human rights and inspired them to be aware of their rights and duties. Lecturer Sudha Gupta also expressed her views on the above subject. Ms Shraddha Mishra, Assistant Professor of the department conducted the program.</p>
Outcome	This awareness programme aimed to make the younger generation aware towards the current scenario of human rights and inspired them to be aware of their rights and duties.
You tube video URL	-





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Bareilly, Uttar Pradesh, India

Shyam Ganj Rd, Siklapur, Gangapur, Bareilly, Uttar Pradesh 243003, India

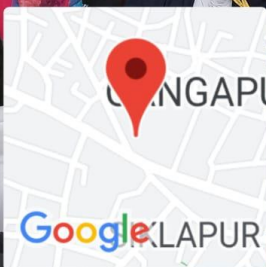
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Bareilly, Uttar Pradesh, India

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ACTIVITY - 8

Activity – Awareness Programme on National Youth Day	
Objective – To inspire Girl students for their personal and social development	
Date – 12.01.2023	
Department Incharge	Prof. Radha Yadav
Faculty Participants	Ms. Mahima Yadav, Dr. Divya Yadav, Ms. Preeti Sharma
Guest Speaker	-
Number of Student participants (Class – UG /PG/Both)	56
Activity Details	On 12.01.2023, on the occasion of 'National Youth Day', an awareness program was organized by the department. Teachers discussed the life, thoughts and social contribution of Swami Vivekananda with students. Students presented a discussion on the relevance of Swami Vivekananda's thoughts in the contemporary times. The main objective of this program was to inspire the youth for their personal and social development. Department Incharge Prof. Radha Yadav inspired students to work hard and understand their responsibilities as youth of the nation. Faculties of the department, Ms. Mahima Yadav, Dr. Divya Yadav and Preeti Sharma were present in the program.
Outcome	This activity attempted to instill the values and qualities of Swami Vivekananda in the youngsters of today who carry the promise of building New India tomorrow. The activity provided students opportunity to express their thoughts and develop their self-confidence.
You tube video URL	-





ACTIVITY 9

Activity – Rally by NSS Volunteers in city for Gender Sensitization	
Date – 10.02.2023	
Department Incharge	Dr. Anita and Dr. Preeti Singh, Program Officer, NSS
Faculty Participants	Mrs Pratima Singh
Guest Speaker	-
Number of Student participants (Class – UG /PG/Both)	62
Activity Details	<p>On February 10, 2023, the units of National Service Scheme of Sahu Ramswaroop Mahila Mahavidyalaya, Bareilly, camp organized a camp under the direction of Program Officer Dr. Anita and Dr. Preeti Singh. The theme of the first session of the camp was 'Women's Empowerment'. Prof Anupama Mehrotra, principal of the college, signed the 'gender sensitization' affidavit and flagged off the rally. In rally, the volunteers emphasized on the need to respect women and provide them equal opportunity by raising related slogans, like 'Strong Women create strong society', 'I can also touch the sky, I need opportunities'. A signature campaign was organized for general Public to make them aware about importance of women education. Volunteers emphasized that the educated women build educated family and educated country, so the place of women in the development of the country is paramount. Volunteers praised the contribution of many great women like Indira Gandhi, Kalpana Chawla, PT Usha, Savitri Phule etc. for the development of the country. The theme of the second session of the camp was 'Gender Sensitization', under which Mrs. Pratima Singh, Assistant Professor, Department of</p>

	Sociology, gave a concise lecture on the inequalities faced by women in society.
Outcome	The rally made People aware about importance of women's education and legal provisions for protection of women rights, like women helpline no. 1090. This awarness will strengthen the sense of security and confidence among women and girls. Only the empowerment of women can ease the path of women' progress and social development.
You tube video URL	-





ACTIVITY 10

Activity – Workshop on Personality Development	
Date – 13.02.2023	
Department Incharge	Prof. Radha Yadav
Faculty Participants	Ms. Mahima Yadav, Dr. Divya Yadav, Ms. Preeti Sharma
Guest Speaker	Ms Poorva Gupta
Number of Student participants (Class – UG /PG/Both)	78
Activity Details	<p>On 13/02/2023, under the joint aegis of Education Department and Gender Sensitization Cell of Sahu Ram Swaroop Mahila Mahavidyalaya, a one-day workshop was organized with Agrim Agarwal Foundation, Mumbai on the topic "Building Your Personal Brand". Purva Gupta, Resource person and Sangeeta Agarwal, Founder, Agrim Agarwal Foundation, Mumbai were present in the workshop as subject experts.</p> <p>Presenting the concept of 'Personal Branding', the keynote speaker Purva Gupta stressed on the need and the techniques to establish oneself as a 'personal brand'. After Purva's presentation, the students asked her questions related to personal branding and personality development, which made the program interesting and lively.</p> <p>The program was conducted by Mahima Yadav, Assistant Professor of the department and vote of thanks was given by the Department Incharge, Prof. Radha Yadav. College teachers Dr. Divya Yadav, Mrs. Preeti Sharma, Prof. Shashi Shukla, Dr. Bina Yadav, Dr. Abhilasha Saraswat, Dr. Alka Jaiswal, Dr. Pragya Rawat, Mrs. Archana Sharma and others participated in the program. At the end of the program, Mrs. Sangeeta Agarwal, founder of Agrim Agarwal Foundation, informed that if any student wants guidance and advice from the organization on any issue related to mental wellness, she can get help by joining the organization online or offline.</p>
Outcome	This activity helped students to understand the concepts like Personal branding, authentic and credible Personality and suggested them techniques to develop their personal brand.
You tube video URL	-



SAHU RAMSWAROOP MAHILA MAHAVIDYALAYA, BAREILLY
(Affiliated to M.J.P. Rohilkhand University)

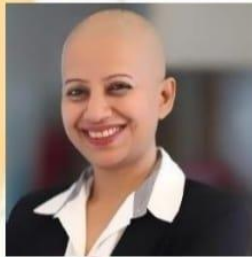
EDUCATION DEPARTMENT
&
GENDER SENSITIZATION CELL
in collaboration with
AGRIM AGARWAL FOUNDATION, MUMBAI
organizes

Online Workshop on
Building Your Personal Brand

13.02.2023, Monday



11:00 A.M. – 01:00 P.M.



MS. POORVA GUPTA
Resource Person
Breakthrough Coach
Agrim Agarwal Foundation, Mumbai



MS. SANGITA AGARWAL
Founder
Agrim Agarwal Foundation
Mumbai

ORGANIZING COMMITTEE



PROF. ANUPMA MEHROTRA
Principal



PROF. RADHA YADAV



MS. MAHIMA YADAV



DR. DIVYA YADAV



MRS. PREETI SHARMA

VENUE : EDUCATION DEPARTMENT

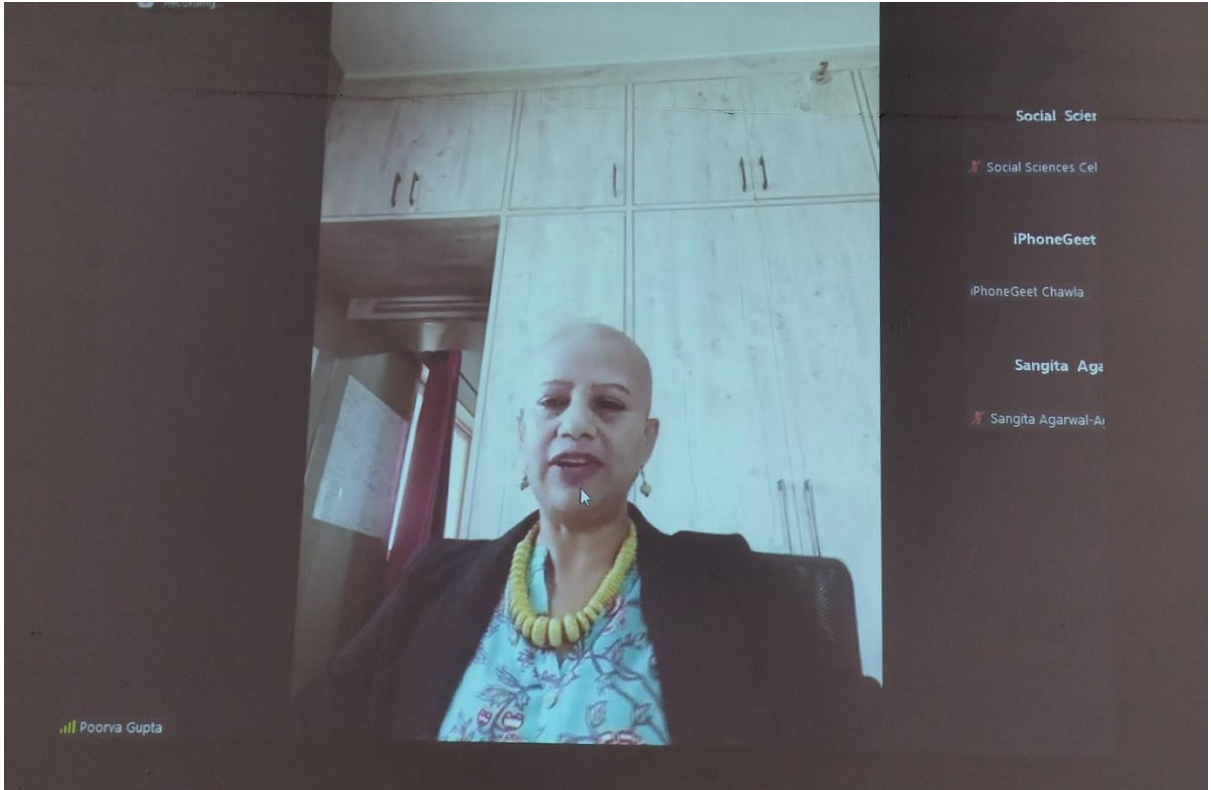
All teachers and Students are cordially Invited.

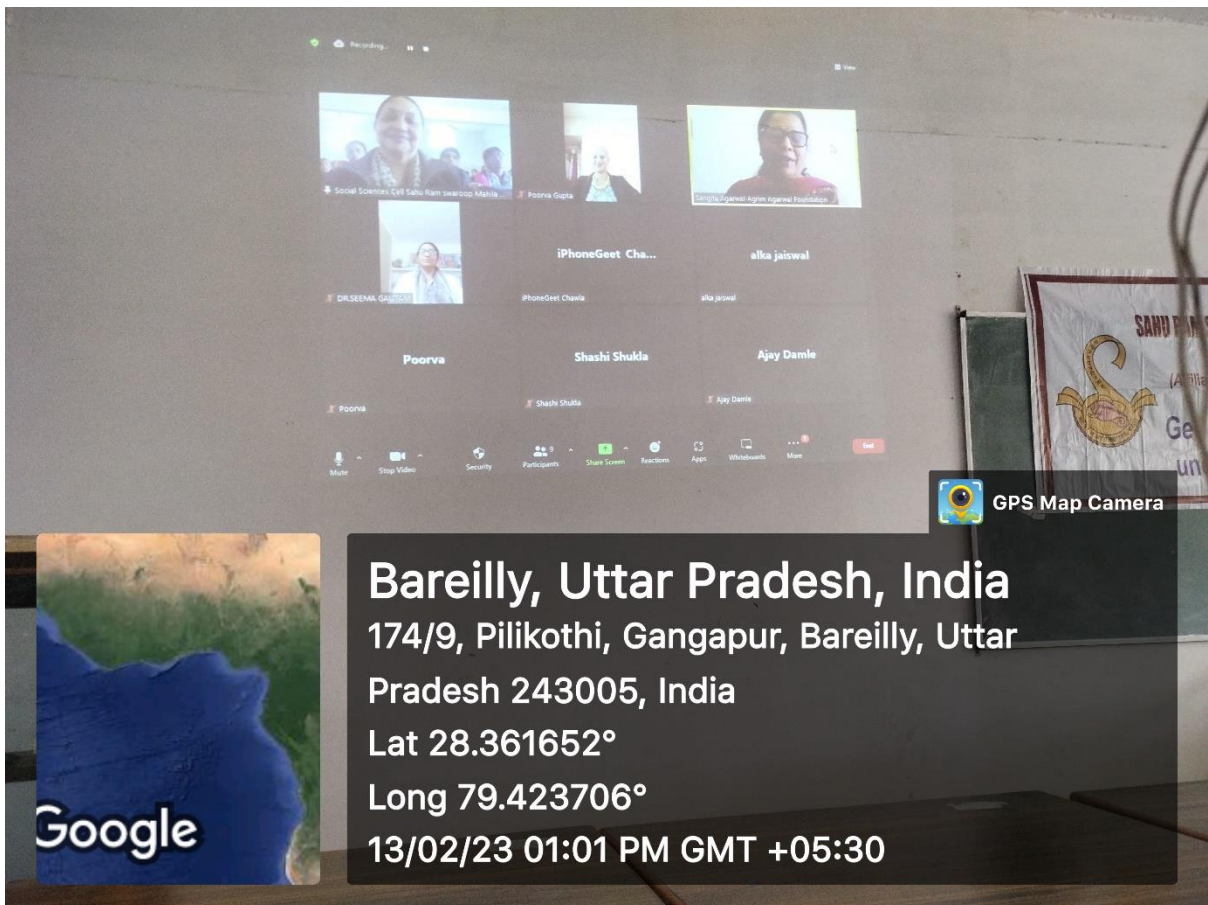
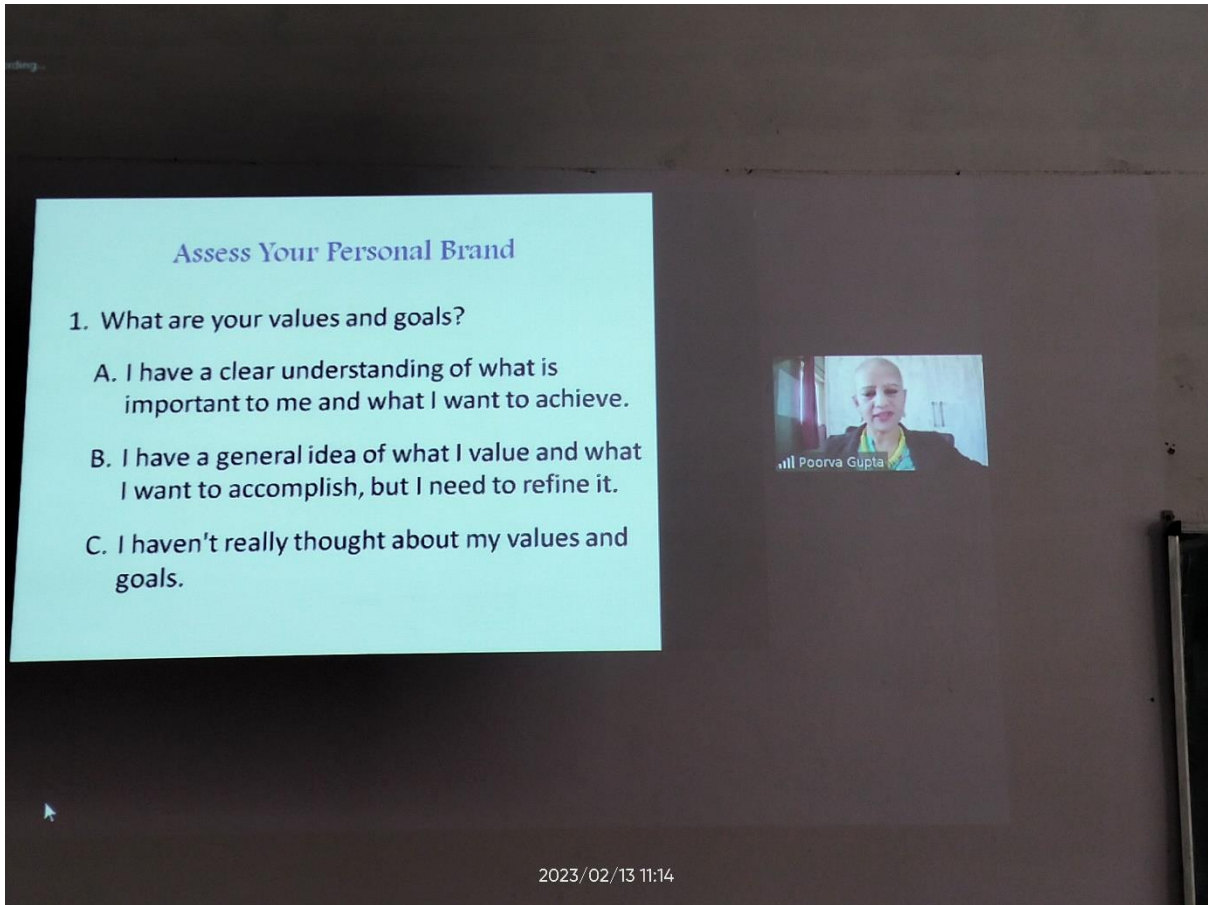
हिन्दुस्त

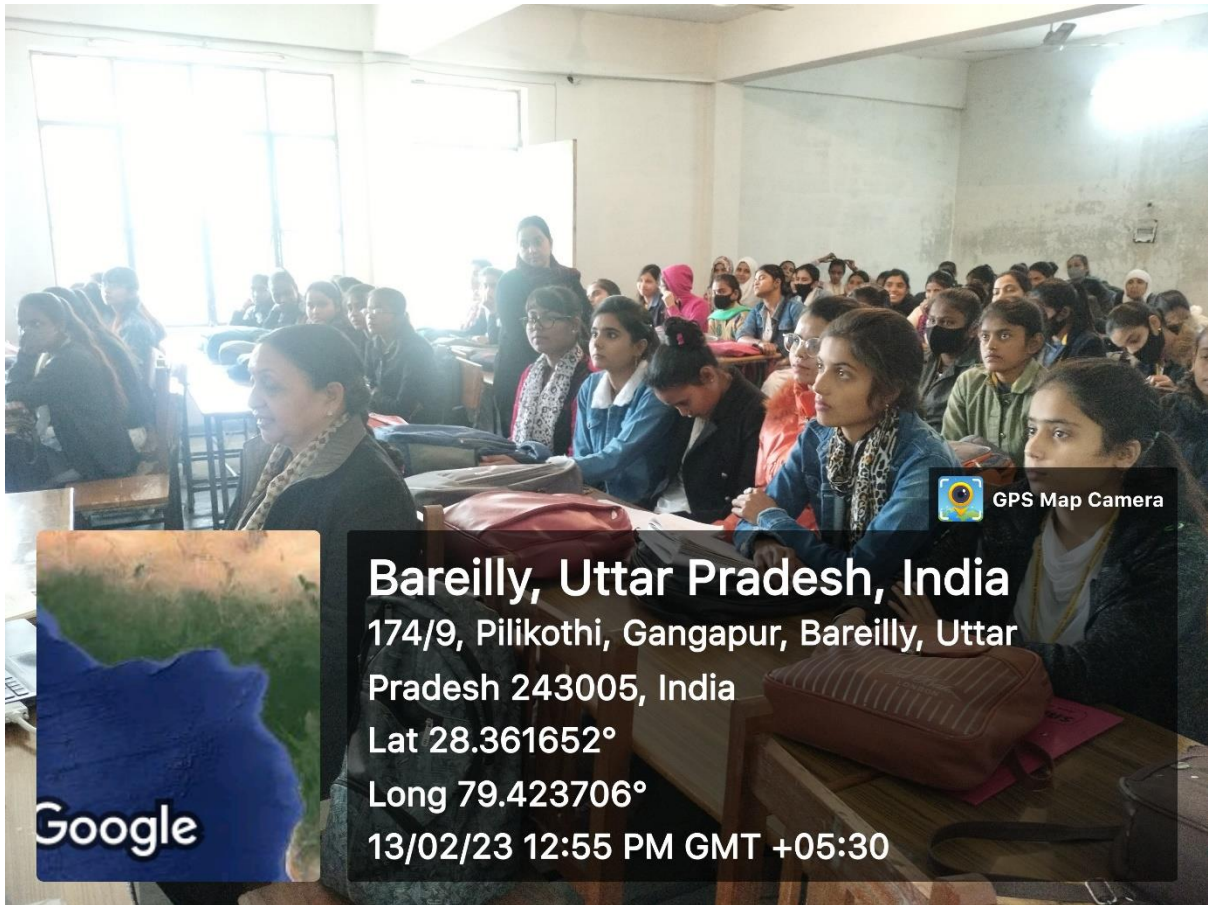
हिन्दुस्तान के लिए एक नया अध्याय

खुद को व्यक्तिगत ब्रांड के रूप में करें स्थापित

बरेली। साहू राम स्वरूप महिला महाविद्यालय के शिक्षाशास्त्र विभाग और जेंडर संवेदीकरण प्रकोष्ठ ने ह्यबिल्डिंग योर पर्सनल ब्रांडिंग विषय पर कार्यशाला की। कार्यशाला में अग्रिम अग्रवाल फाउंडेशन मुंबई की संस्थापक पूर्वा गुप्ता और संगीता अग्रवाल ने विचार रखे। प्राचार्या प्रो. अनुपमा मेहरोत्रा, विभागाध्यक्षा प्रो. राधा यादव, असिस्टेंट प्रो. फेसर महिमा यादव, डॉ दिव्या यादव, प्रीति शर्मा थीं।







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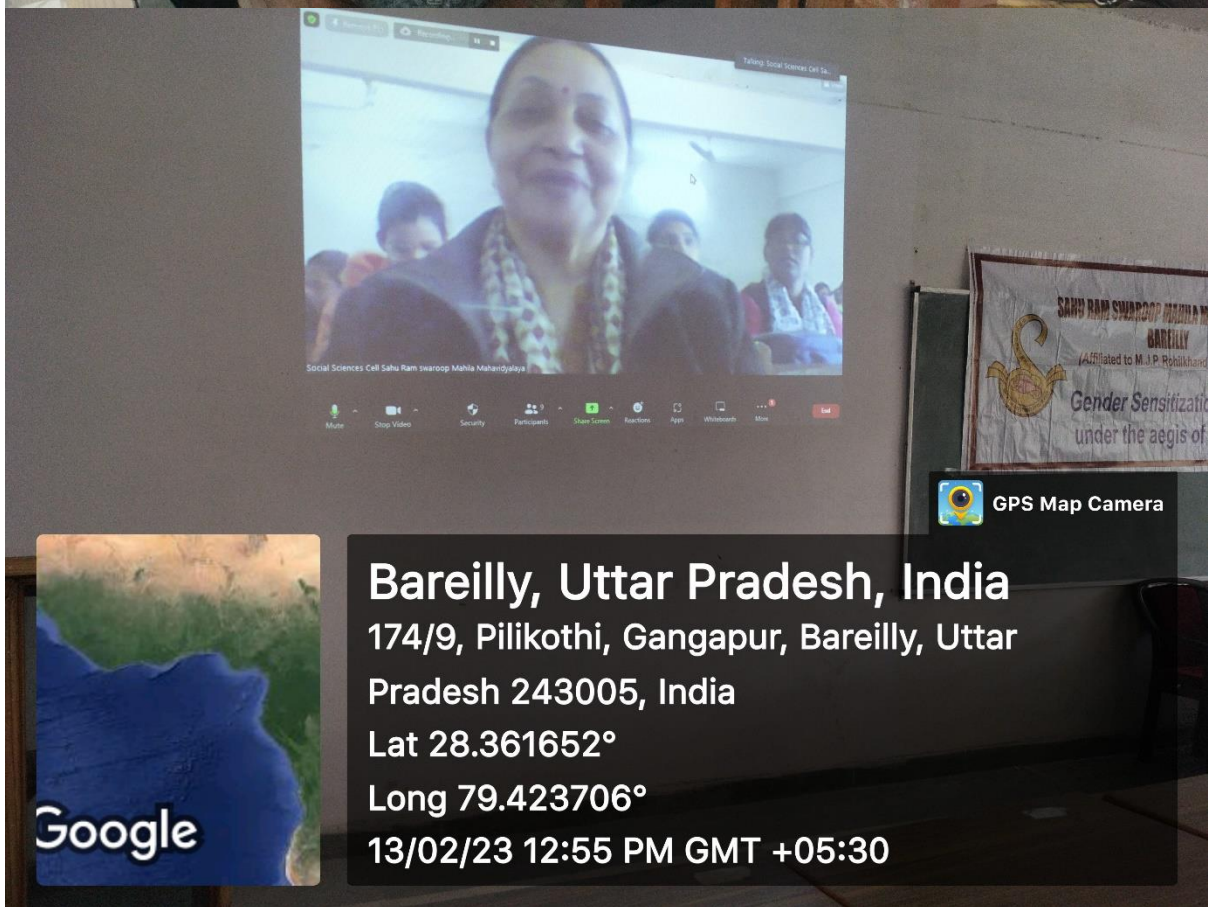
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Bareilly, Uttar Pradesh, India

174/9, Pilikothi, Gangapur, Bareilly, Uttar Pradesh 243005, India

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Long 79.423706°

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Assess Your Personal Brand

1. What are your values and goals?
 - A. I have a clear understanding of what is important to me and what I want to achieve.
 - B. I have a general idea of what I value and what I want to accomplish, but I need to refine it.
 - C. I haven't really thought about my values and goals.



2023/02/13 11:14



2023/02/13 10:48